

VICTOR OZOKWELU

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[LinkedIn](#) | [Portfolio](#) | [Medium](#)

Professional Summary

Front-End Developer with 3+ years of experience in WordPress, HTML5, CSS3, and JavaScript, seeking to transition into a Junior Website Developer & Advertising Data Analyst role. Skilled in building responsive websites, implementing SEO best practices, and analysing performance data. Experienced with Google Analytics, RESTful APIs, and data-driven decision making. Proven leadership in guiding development teams and creating technical documentation.

Technical Skills

- **Web Development:** WordPress, HTML5, CSS3, JavaScript, React, Next.js, Bootstrap
- **Data Analysis:** Google Analytics, Performance Tracking, Data Visualization, KPI Development
- **Tools:** Figma, Git, POSTMAN, Excel.
- **Leadership & Management:** Technical Requirements Documents (TRD), OKR & KPI Development, Team Mentorship, Code Review
- **Other Skills:** SEO Optimization, UX/UI Design, Responsive Design, Advertising Performance Analysis, Technical Writing

Professional Experience Frontend Team Lead

KudilTaka – Abuja, Nigeria | 06/2023 – Present

- Led a front-end development team in designing and building responsive, high-performance web applications using React, Next.js, and Bootstrap.
- Developed and implemented team Technical Requirement Documents (TRD), Objectives and Key Results (OKRs), and Key Performance Indicators (KPIs) to align development efforts with business goals.
- Orchestrated code reviews and provided mentorship to junior developers, fostering best practices in coding, testing, and performance optimization.

- Collaborated with product and design teams to translate complex client requirements into actionable technical plans and functional features.

Junior Software Engineer (Frontend)

Brain Wealth Projects – Abuja, Nigeria | 02/2023 – 05/2023

- Implemented features and performed maintenance on web applications using React and Bootstrap.
- Conducted performance testing and debugging to enhance reliability.

Junior Software Developer

Galaxy Backbone Ltd – Abuja, Nigeria | 05/2022 – 02/2023

- Maintained and optimized web applications using HTML5, CSS3, and JavaScript.
- Integrated front-end components with back-end services for seamless functionality.

Technical Writer

Medium – Remote | 2021 – 2022

- Authored and published technical articles and tutorials on front-end development topics, including React, JavaScript performance, and CSS architecture.
- Translated complex technical concepts into clear, accessible content for a developer audience, driving over 50,000 page views.
- Developed code samples and real-world examples to enhance reader understanding and practical application.

Freelance Frontend Web Developer

Lagos, Nigeria | 02/2020 – 04/2022

- Built client websites from Figma designs using HTML5, CSS3, and JavaScript.
- Implemented SEO strategies to improve search engine visibility.

Education Master of Business Administration (In Progress)

University Canada West – Vancouver, Canada | Expected 2026

Bachelor of Science: Accounting

Nnamdi Azikiwe University – Anambra, Nigeria | 07/2019

Certifications Professional Frontend Developer

**Certification ALX Africa | 2024 Full-stack Web
development Bootcamp**

Udemy | 2019